



KEVIN FULLER

GRAPHIC DESIGN, WEB DEVELOPMENT

CONTACT



Name

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7812 NE 174th St.
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EDUCATION

BACHELORS OF SCIENCE

Calvin College - Grand Rapids, MI

— Political Science

— 2004 - 2008

BACHELORS OF ARTS

Calvin College - Grand Rapids, MI

— Graphic Design

— 2004 - 2008

MINOR - STUDIO ART

Calvin College - Grand Rapids, MI

— Digital Media Focus

— 2004 - 2008

A LITTLE ABOUT ME

When not annoying my sons Liam & Quinn with Dad jokes; I enjoy making things with my Cricut, playing guitar, skateboarding and training in muay Thai and jiu jitsu.

PROFESSIONAL PROFILE

With over 10 years of multidisciplinary design experience, I bring a deep understanding of both traditional and digital mediums. I'm well-versed in the principles of typography, color theory, layout systems, and the intricacies of prepress and print production. At the same time, I stay current with evolving digital standards, responsive design frameworks, and platform-specific best practices across web and social media. I approach every project with the belief that strong design isn't just visually compelling—it's strategically crafted to perform, communicate, and convert.

WORK EXPERIENCE

GRAPHIC ARTIST

Lipco Group | 2024 - 2025

- Designed souvenir and promotional items for a variety of clients throughout the nation.
- Leveraged AI assisted design techniques and prompt writing to maximize efficiency while maintaining each client's individual aesthetic.
- Diversified design experience for a variety of mediums such as glass etching, 360° Rotary Presses, Screenprinting and more

CREATIVE DIRECTOR/GRAPHIC DESIGNER

Fuller Creative | 2011 - 2021

- Scaled a solo print design practice into a full-service advertising agency offering campaign strategy, video production, web design, social media, and e-commerce
- Led creative direction and project execution across multiple platforms, ensuring brand cohesion and measurable impact
- Built and managed a multidisciplinary team, fostering collaboration to deliver innovative, client-focused solutions
- Partnered with clients to transform conceptual ideas into compelling, results-driven campaigns and brand experiences
- Oversaw all phases of production—from ideation to launch—ensuring creative integrity, technical precision, and on-time delivery

PRE-PRESS TECHNICIAN

Soli Printing | 2008 - 2011

- Prepared and preflighted client-supplied files for print, ensuring alignment with press specifications and design intent
- Identified and resolved issues related to color profiles, resolution, bleeds, trapping, and font management
- Collaborated with designers and account managers to troubleshoot problematic files and recommend solutions
- Created new print assets based on existing brand guidelines, maintaining consistency in layout, voice, and tone
- Ensured all projects remained within scope and met tight production deadlines without sacrificing quality